

Board Members in Attendance (term expiration):

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|-------|---------------------------|---|----------------------------------|
| | OPEN (2024) | x | Susana Vazquez (2026) |
| X | Patricia Honeycutt (2024) | x | Sean Hilty (2026) |
| Excu. | Jackie Chappell (2024) | x | Marissa Wilson (2026) |
| x | Carolyn Garrity (2024) | x | Stephanie Benitez (2026) |
| x | Sarah Hogan Shaw (2024) | | Jarvis Davis (2026) |
| x | Julie Smitherman (2025) | x | Courtney Bennett (Ex officio) |
| x | Kirk Lightfoot (2025) | x | Adele Nelson (Ex officio) |
| Excu. | Ken Jones (2025) | | Mayor Rusty Nix (Ex officio) |
| | Clay Nordan (2025) | | Junior Mayor (Ex officio) |
| x | Kathy King (2025) | | MDCD Representative (Ex officio) |

Call to Order and Approval of Minutes

President Julie Smitherman called the meeting to order at 8:06 a.m. Centreville Main Street Executive Director Katie Cheslock was welcomed as a guest.

Minutes were reviewed from the meeting on May 16, 2024. *On a motion by Kirk Lightfoot, seconded by Sean Hilty, minutes were approved as presented.*

Treasurer's Report

Treasurer Sarah Hogan presented a report dated 6/10/24 indicating:

- Income Statement (Profit & Loss for 5/14/24 – 6/10/24): -\$3,475.25
- Balance Sheet (as of 6/10/24): \$67,714.67
- Outstanding checks: None
- Net Statement Balance (as of 6/10/24): \$67,714.67

Income Sources:

- **Membership Dues:** \$137.67 (\$6,779.35 YTD)
 - **Individual:** Scott Palmer, Gay Palmer, Herb Milstead, Barbara Milstead
- **Veteran Banners:** \$1,481.90
 - 5 sold
- **Sponsorships:** \$724.95
 - Friday Nights at the Cove – Team Lehman

Work Plan Report:

- **Organization: 990 Tax Preparation**
 - \$350 was budgeted for this workplan, and \$350 was spent, leaving a balance of \$0.

On a motion by Patricia Honeycutt, seconded by Sean Hilty, the financial reports were approved as presented.

President's Report

President Julie Smitherman reported we are celebrating 8 years of being a Designated Main Street community; thanks to outgoing board member Happy Smith for his service; and congratulations to Alabama Custom Trailer & RV for winning Shelby County Small Business of the Year in Category Two (6-10 Employees).

Committee Reports

Organization Committee:

President Julie Smitherman reported that our commercial sweep has been activated; we received our \$5,000 grant from CAWACO RC&D for CO.STARTERS and Courtney has applied again for this year; and Joe Howard has agreed to be our accountant.

Design Committee:

Committee Chair, Kirk Lightfoot, reported that our 8th Anniversary disc is up at the Post Office photo frame; Facade grant applications are open until July 10; we will do a bulb color check for Christmas garland soon; window decorating contest may be different this year due to a significant change expected in empty storefront windows available; Monte Gras is planned for February 2025, with a date to be announced soon; 5 new veteran banners will be on display in July, and those whose banners are retiring in August have been emailed; ideas were discussed regarding additional projects and special events.

Promotion Committee:

Committee Chair, Sarah Hogan, reported that our 8th Anniversary drone video taken at Friday Nights at the Cove has reached over 6,600 people on Facebook; big crowds are coming to the Cove this year, with 275 people at our May event; Team Lehman is sponsoring our June 28 concert; our photo contest is currently accepting submissions, with 4 participants and 12 photos so far; our UM Orientation Week "make and take" craft activity will be held Sunday, August 18 from 1-4 PM, with shuttles to be provided from the Becoming sculpture on campus to Parnell Memorial Library; a scavenger hunt will be planned for August; work is underway gathering information for the fall Bulldog Pride poster; Day of the Dead is planned for November 2, and Small Business Saturday will be November 30; ideas were discussed regarding potential partners for the social media ambassador program.

Economic Vitality Committee:

This committee will meet next week.

Sustainability Committee:

This committee will meet by email.

Executive Director's Report

Activity Report

Courtney Bennett reported that she met with Gloria Gilmer from RSVP on May 21, and attended the Small Business of the Year Luncheon on May 22.

Business Transitions

- **Open/Closed this month:**
 - None
- **For sale:**
 - Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For rent:**
 - None Reported
- **Opening Soon:**
 - Meri Moon (616 Main Street)—July 1.

Old Business

- Sponsors are still being actively sought for the CO.STARTERS program.
- Fundraising Committee: This committee is actively meeting to formulate plans, with a Monte Gras event planned for February 2025.
- Board Retreat: a plan will be formulated soon.
- Reclassification and raise request for Executive Director - still pending.
- Project ideas were discussed regarding the grant offered by Main Street Alabama.
 - On a motion by Patricia Honeycutt, seconded by Sean Hilty, a popup/food truck park project idea with an inviting seating area was unanimously approved by the board to be explored further.
- K.A.S.H. Market project with APT, Parnell Memorial Library, Impact Montevillo, and Montevillo Chamber of Commerce
 - Special section at Montevillo Farmers' Market on June 24

New/Other Business

- Board Member Nominations for a term beginning immediately and ending December 31, 2024 are now being accepted. Voting will occur by email.
- Awards of Excellence nominations for projects completed between June 1, 2023 - May 31, 2024 are now being accepted.
- Summer 2024 Façade Grants open – deadline is July 10, 2024.
- Discussion was had regarding forming a committee to research the possibility of an Entertainment District and speak with other cities who currently have them. Kathy King, Sarah Hogan, Stephanie Benitez, Julie Smitherman, Adele Nelson, and Katie Cheslock offered to serve on this committee.

Announcements/Upcoming Events

- **Every Monday:** Montevillo Farmers' Market continues! Offering fresh, local produce and other locally-made items, the market will be held every Monday from 3-6 PM in the parking lot behind Montevillo First Baptist Church (660 Main Street) through August 19. Organized by Montevillo Chamber of Commerce.
- **Wednesday, June 19:** Montevillo Parks & Rec Board is hosting their 2nd Annual Juneteenth Celebration at George Dailey Park (245 Selma Road) from 10 AM - 1 PM. Everyone is invited! Free admission. Bring your chair! Enjoy speakers, an interactive performance from DRUM the Program, children's activities, and community organizations. Lunch will be provided. For more information, call (205) 910-7410.
- **Thursday, June 20:** The 2024 Montevillo Community Awards will be held from 5:30-7:30 PM at the American Village's Liberty Hall, honoring the Citizen of the Year, Civic Leader of the Year, community group awards, and Business Hall of Fame induction. Tickets (\$25) are available from Montevillo Chamber of Commerce, Regions, and Trustmark Bank.
- **Friday, June 28:** Friday Nights at the Cove season continues! Join us in beautiful downtown Montevillo for an evening of live entertainment. Each event will feature a different musician at Owl's Cove Park (737 Main Street). This family-friendly, free admission event is the perfect way to kick off your weekend. Bring a chair or picnic blanket, grab dinner to-go from your favorite downtown restaurant, and make yourself at home on Main Street! Live music starts at 6:30 PM. DreamCatcher is an experienced group of acoustic musicians focused on tight three-part harmony vocals in a wide variety of music from the 60's up to today. They look forward to seeing friends both old and new! Sponsored by Team Lehman, Keller Williams Realty Metro South.

Their next meeting is scheduled for Thursday, July 11, 2024 at 8 AM at City Hall in the Council Chambers.

Adjournment

On a motion by Kathy King, seconded by Patricia Honeycutt, the meeting was adjourned at 9:15 AM.

Respectfully submitted,

Marissa Wilson, Secretary